

African Descent-Citizens Reparations Commission Public Engagement Subcommittee Meeting

Friday, May 26, 2023, at 10:00am

Pursuant to the Governor's Disaster Proclamation with regards to the COVID-19 emergency, this meeting is being held virtually.

Meeting Minutes

I. Call to Order

a. The Subcommittee meeting was called to order at 10:05 a.m.

II. Roll Call of Commissioners

 a. Subcommittee Chair Elion – present virtually Secretary Taylor - present
Commissioner Slaughter – present virtually
Commissioner Williams – present virtually

Commissioner Algee – present virtually

- b. A quorum was not established for this meeting due to lack of in-person attendees. Parliamentarian Ninfo stated the in-person quorum criteria due to the expiration of the COVID exception. A presentation will be given in the next full commission meeting on conducting simultaneous location meeting where public can attend. Informational meetings can occur without in-person quorum, but decision making authority cannot be given. Only non-binding recommendations can be made for minor topics. Patrick Nolan stated that finding additional location in Springfield should be feasible and the state has 700 locations across the state. The Straton Building in Springfield next to capitol would be his first choice.
- **III. Prior Meeting Minutes** (not approved due to lack of quorum)

IV. Chair's Report

a. Chair Elion did not offer a Chair's Report as the updates will be covered in the Old and New Business items.

V. Old Business

a. Juneteenth Campaign

State of Illinois African Descent-Citizens Reparations Commission



- Secretary Elion reiterated that all events be sent to Vice Chair Taylor so that IOCI will be aware of events that will be attended and roles. A draft of the list of 10 events was presented. He mentioned that Carbondale citizens and politician have a Juneteenth meeting June 15 during the next commission meeting that a letter can be submitted and read aloud to raise awareness for the September Public Hearing. Vice Chair Taylor mentioned that she has added more events per Latica Britts. Cathy requested additional web links for events or additional info and that the letter should be submitted through GOComms. Secretary Elion highlighted the California Taskforce has invited the ADCRC to speak at their final meeting on June 29. Commissioner Williams and Chair Slaughter stated that an in person representative in Sacremento and the rest of the commission should attend. Patrick Nolan mentioned per the Deputy Director that the state cannot do a travel voucher in short timing notice and the state would want to be updated on activity. Secretary Elion mentioned he would pay out of pocket and only a brief statement will be made at the beginning of the meeting. Commissioner Williams emphasized the importance of the collaboration should justify state travel reimbursement even if expediting approvals was necessary. Chair Slaughter mentioned the state would prefer the virtual attendance option.
- b. ADCRC Website
 - Cathy presented 2 new ADCRC Banner designs that incorporated feedback from prior meetings. Commissioner Williams and Algee stated a preference for a male silhouette. A discussion ensued on "MAGA" similarities, but the historical relevance of the Juneteenth flag and symbolism was presented (after a request from the public). A vote was taken and passed to recommend adding a male silhouette and coloring to the flag star symbol to post in June. Patrick mentioned the updated design will be sent out as soon as possible.
 - Cathy did not have updated metrics from the website.
 - Patrick provided an update from the survey name and date of birth signup form on the ADCRC website for the purposes of surveying the public. The State DoIT department specified that collection of public identifying information is sensitive and they have tools, but it is a large effort project requiring many approvals. Patrick mentioned in his last role serious IT projects took between 1-3 years. He said DoIT recommended the use of iLogin which utilizes Experian data for verification. Any other CRM tool would have to meet HIPAA standards that would have to go through the DoIT approval processes. Patrick will facilitate a meeting between DoIT and Secretary Elion who has experience in this area before the commission takes on work itself via a survey vendor/contractor who will have to follow the DoIT approval processes. Secretary Elion stated that in the meantime for Juneteenth the commission will drive the public to register their email addresses in the current website signup.



- c. September Public Hearing
 - Secretary Elion mentioned that he has been in coordination with the SIU Vice Chancellor of Diversity and Inclusion who has recommended collaborating with a student organization to avoid some booking fees. The university will still require their staff is hired to work the AV equipment. The Vice Chancellor recommends working with the Black Affairs Council.
 - Secretary Elion asked for meeting structure approval and expert speaker recommendations specific to the 3 topics and reiterated that registered public speakers would be topic affected families. He also mentioned being in discussion with Nikole Hannah Jones of the 1619 project for the September meeting. He also stated the public engagement plan activities would facilitate finding affected families to register to speak in addition to the Vice Chancellor's recommended channels. Vice Chair Taylor agreed with the approach and emphasized utilizing local organizations to find families. Commissioner Algee recommended utilizing faith leaders that she has been in touch with. Secretary Elion recommended the callout for registered public comment be added to the Juneteenth campaign talking points as the meeting structure is finalized. Commissioner Taylor agreed. Cathy requested any additional edits be routed through GoComms along with any addition to the list of events. Secretary Elion requested any edits to the talking points by the commission be sent to him. Chair Slaughter shared that he will be presenting to the United Nations and recommended that Justin Hanceford from the People of African Descent as an expert on race. Cathy raised a concern about parity and expert speakers presenting at all events. Secretary Elion stated that requirement was not clearly communicated and clarification should be made by Deputy DeVaughn. Chair Slaughter suggested that video presentations could be made by the expert speakers and presented at multiple locations. Vice Chair Taylor suggested multiple speakers can cover the same topic separately to ensure parity. Chair Slaughter suggested tabling the discussion until the next full meeting after discussion ensued on all commissioners attending all meeting locations in person.

VI. New Business

- a. Additional Public Hearings
 - Secretary Elion recommended that in the full commission meeting a vote be taken to add the additional 2 Public Hearing meetings for the 2nd Saturday in October and 2nd Saturday in November.
- b. Public Relations Consultant/Firm



• Secretary Elion mentioned the Public Engagement activities need to be performed by experts in those activities like the hub and spoke model of information dissemination through similar organizations. Due to state procurement process the commission will have to perform the activities for the September meeting using the hub and spoke model. Chair Slaughter agreed. Vice Chair Taylor added that word of mouth linked to organizations is important in addition to marketing. Cathy mentioned that IOCI could also draft geographically localized press releases. Secretary Elion reiterated that the firm/consultant would be in additional to the commissioners and IOCI's efforts that have been catalogued in a prior meeting.

VII. Public Comment

a. Terrance Taylor from East St. Louis voiced his support for the 2nd Juneteenth banner and requested that Vice Chair Taylor explain the history and symbolism of the Juneteenth flag, which she provided.

VIII. Adjournment

a. The Subcommittee meeting was adjourned at 11:31 a.m.